



**MATTHEW SOLIS**

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**EXPERIENCE HONEYWELL AEROSPACE**

*Senior User Experience Designer | March 2015 - Present*

Designing the experiences on major Aerospace projects, working with disciplines across the Aerospace business that differentiate Honeywell brands in the marketplace around the world. Partnering with Honeywell business teams to create a seamless eCommerce experience.

**FENDER MUSICAL INSTRUMENTS CORPORATION**

*Graphic Designer | May 2012 - March 2015*

Developing the Fender brand through modern and engaging consumer experience practices by designing cohesive retail-environments, advertising, and sales tools. Worked collaboratively and cross-departmentally at an international level to develop a successful user experience for e-commerce initiatives. Improved global brand standards for packaging, multi-media advertising, licensing, and photography.

**ARIZONA STATE UNIVERSITY | OKED**

*Graphic Designer | July 2010 - May 2012*

Conceptualized, designed and executed both print and digital media including: interaction design, illustration, posters, quarterly publications, environmental graphics, flyers, logo design, branding campaigns, and interactive presentations for international research conferences.

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**EDUCATION ARIZONA STATE UNIVERSITY**

*Bachelor of Science in Visual Communication Design (Graphic Design)  
Summa Cum Laude | Awarded The Design School Design-Excellence Award*

The Visual Communication Design program emphasizes appropriate strategic communication through a design process that includes research, analysis, conceptualization planning, and realization. This process leads to innovative visual communication solutions for contemporary design problems that are local to global in scope.

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**SKILLS BRANDING AND IDENTITY**

**INTERACTION DESIGN**

**USER EXPERIENCE**

**ART DIRECTION**

**PROJECT MANAGEMENT & PLANNING**

**TYPOGRAPHY**

**MOTION DESIGN**

**3-D ENVIRONMENTS AND SKETCHUP MODELING**

**ILLUSTRATION**

**ADOBE CREATIVE SUITE**

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**REFERENCES JESS ENGLER**

*Vice President of Consumer Experience | Fender Musical Instruments Corporation  
503.730.1432 | jessengler@hotmail.com*

**STEVEN CROUCH**

*Lead Interaction Designer | Honeywell Aerospace  
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**PATRICK CHEUNG**

*Creative Director | Arizona State University | OKED  
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